

FLAT STREET REDEVELOPMENT MASTER PLAN

Allendale, SC

The F.A. Johnson Consulting Group, Inc. assisted the Town of Allendale, South Carolina in creating a redevelopment master plan for approximately 10 acres of commercial real estate in downtown Allendale. The intent of the redevelopment master plan is to begin the process of revitalizing the Allendale central business district. The design reflects community input and centers around a new government complex and retail space to be located at Allendale's crossroads, Highways 278 and 301. Essential to the redevelopment plan is the relocation of two existing businesses and the addition of approximately 50,000 sq. ft. of office and retail space as well as an upscale family restaurant with ample parking.

The master plan calls for use of traditional design elements such as brick, cement stucco, arched doorways and windows, paned glass, colorful awnings, wrought iron railings, and streetscape elements such as brick pavers, traditional street lamps, mast-arm signalization, street trees, seating plazas and open space. Flat Street and the proposed town green will be the focal point of the redeveloped area, which will offer conversation space for pedestrians and a home for festivals and a weekend open-air market.

